

Introduction to Business as Mission Course

February -March 2012 Chiang Mai, Thailand

Preparing individuals and teams for successful business as mission initiatives

INFORMATION FOR APPLICANTS

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1. COURSE OVERVIEW

The Introduction to Business As Mission (iBAM) course is designed to prepare individuals and teams for successful business as mission initiatives.

The course material is delivered through a mixture of classroom teaching and workshops, interactive discussion time, group work, one-on-one coaching sessions and individual study. In addition there are visits to local businesses and a 5-6 day field trip. These visits give the iBAM Course participants an inside look at the operations of business as mission. Participants have the opportunity to meet entrepreneurs, ask questions, and then apply the learning back in the classroom. We have found the field trip to be an essential component of the course, aiding a deeper understanding of business and working cross-culturally. The field trip locations in 2012 are likely to be China, Vietnam, India, Nepal and Southern Thailand.

iBAM Prepare is the 5 week course for those who are preparing to launch a business as mission project or for those already involved who want further equipping or business development and coaching.

Dates: 11 February to 16 March 2012 inclusive.

2 weeks + field trip + 2 weeks = 5 weeks.

Course Fee: US\$3000

iBAM Explore is a 3 week option available to those who are investigating the topic of business as mission, for those who primarily want to be multipliers in other organizations or those who have a significant amount of business experience but want to be grounded in other aspects of business as mission.

Dates: 11 February to 3 March 2012 inclusive.

2 weeks + field trip = 3 weeks

Course Fee: US\$2000

Course Topics (prepare course):

- Introduction to business as mission
- Biblical foundations for business as mission
- Economic development and the Biblical mandate to disciple nations
- Opportunities and challenges for business as mission today
- Lessons learned from historical and current examples of business as mission
- Personal preparation for business as mission
- How to coach others
- Cross-cultural communication and culture stress
- Success and failure in business

- Spiritual dynamics in business as mission and importance of prayer
- Finance and funding of business as mission enterprises
- Servant leadership in the marketplace
- Business planning and goal setting
- Financial planning and management basics
- Sales and marketing basics
- Management and succession planning
- Business ethics
- Multiplying business as mission
- Communicating business as mission

What a typical day will look like:

08:30-09:30	Worship/Devotions & Bible study
09:30-11:00	Classroom based teaching with Application (interactive discussion)
11:00-11:30	Break
11:30-13:00	Classroom based teaching with Application (interactive discussion)
13:00-14:00	Lunch
14:00-15:00	Teaching on personal development or business development topics
15:00-15:30	Break
15:30-16:30	Teaching on personal development or business development topics
16:30-17:00	Break
17:00-18:00	Small Groups/Business coaching
18:00-19:00	Dinner

Evenings are usually free for personal study, rest or networking. There may be occasional evening sessions planned into the course schedule.

2. FINANCIAL INFORMATION

Course fees:

The course fee for **iBAM Prepare** is US \$3000. The course fee for **iBAM Explore** is US \$2000. This includes food (not weekends) and accommodation for the period of the course dates, course material and course-related travel while in Thailand. The course fee includes all travel costs for the Thailand and Vietnam field trips. For the China, Nepal and India field trips, there will be an additional cost added due to extra flight costs.

The course fee does not include the administration fee, the cost to get to Chiang Mai, Thailand or any visa costs, including the visa to enter Thailand or to enter field trip countries. Breakfast at the weekend is included, but participants will usually be free to make their own plans at the weekend, therefore we do not include weekend lunches or dinners in the course fees.

Further information will be sent to you about visas, travel and field trip locations once you have been accepted as a course participant.

Administration Fee: A non-refundable administration fee of US\$60 must be included when you return this form. This can be sent to us by paypal to training@businessasmission.com, or by Moneygram or Western Union transfer.

Registration Fee: A non-refundable payment of US\$300 is required upon confirmation of acceptance into the course. Instructions on how to pay this will be sent with the confirmation letter. **This fee will be deducted from your total course fee.**

Balance of Course Fees: The balance of course fees can be sent by wire transfer before the course starts or paid on the first day of the iBAM Course (11 February 2012). All fees paid on first day of iBAM Course are to be paid in US Dollars or the equivalent amount in Thai Baht.

Further instructions about paying Registration and Course Fees will be sent to you upon your acceptance into the iBAM 2012 course.

Scholarships:

There are partial scholarships available for those currently working for support-based agencies and those from developing nations. An application form is available on request. All submitted applications will be considered.

3. HOW TO FILL IN THE APPLICATION FORM

The enclosed application form is comprehensive and is designed to serve as a framework for both you and us to consider your participation in the iBAM 2012 course.

Please answer all of the questions on the enclosed application form by typing your answer into the document or by printing the document out and writing clearly in black or blue ink.

Please send your complete application form electronically to training@businessasmission.com. Please save the document with your surname added into the title and attach it to an email.

References:

In the Application Form you are asked to name two Referees. Please read the instructions given in the form to select two appropriate Referees. Complete the first section in the Reference Form with your details and give a copy of the form to each of the Referees as instructed. Please ensure that your Referees send the reference forms **directly back to us** as soon as possible. When assessing the complete application we may contact the Referees to ask further questions.

Please be aware that your application form will not be processed until we have received all of the following components:

- **Application Form (all sections completed)**
- **Resume/CV**
- **US\$60 Administration Fee**
- **Picture (jpeg file)**
- **Reference Forms sent by two Referees**

Thank you for applying for iBAM 2012, we look forward to receiving your completed application form. Please contact us if you have any further questions:

E-mail: training@businessasmission.com

Skype: **plumski32**