

Business as Mission Recommended Books

from the business as mission resource website

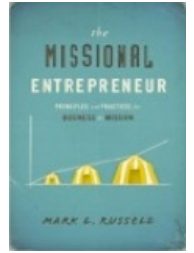
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General Books on Business as Mission

The Missional Entrepreneur Principles and Practices for Business as Mission

Mark Russell *New Hope Publishers - Impact* 2010

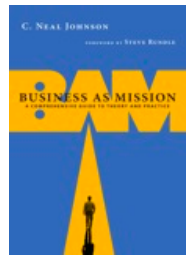
The Missional Entrepreneur takes an in-depth look at business as missions in action with an eye to expose the most effective principles and practices of this movement. Based on the author's firsthand research in more than 70 countries, The Missional Entrepreneur offers a uniquely informative book that helps readers see business as mission in action and understand its reality for today. This book explores the nuances of BAM and includes both theological reflections and contemporary case studies.



Business as Mission A Comprehensive Guide to Theory and Practice

C. Neal Johnson *Inter-Varsity Press* 2010

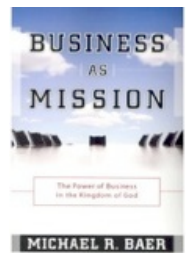
Neal Johnson offers the first comprehensive guide to business as mission for practitioners. He provides conceptual foundations for understanding BAM's unique place in global mission and prerequisites for engaging in it. Then he offers practical resources for how to do BAM, including strategic planning and step-by-step operational implementation. Drawing on a wide variety of BAM models, Johnson works through details of both mission and business realities, with an eye to such issues as management, sustainability and accountability.



Business as Mission The Power of Business in the Kingdom of God

Michael R. Baer *YWAM Publishing* 2006

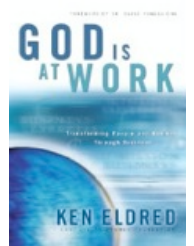
Like never before, Christian business leaders have the chance to play a pivotal role in transforming society and spreading the gospel. But seizing this opportunity requires thinking differently about God, about his kingdom, about his purposes in the world, and about business. In this book, Mike Baer rejects the unbiblical thinking that ministry and business are by definition separate activities, that our lives can be compartmentalized into the sacred and secular. Instead he guides business leaders in developing the vital characteristics of a kingdom business, the kind of business that will free them live fully integrated lives and lead organizations that significantly impact the world.



God is at Work Transforming People and Nations Through Business

Kenneth A. Eldred *Regal Books* 2005

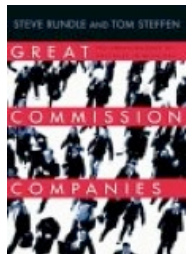
There is an important role for Christian business people in effecting real change in developing countries and many are already taking up the mantle. They are pursuing for-profit business ventures designed to facilitate the transformation of people and nations. God is at Work deals with this emerging missions movement, one in which Christians are meeting significant spiritual and economic needs in the developing world. This book is a must read for Kingdom-minded business people, development workers, pastors, missionaries, students, in short, for anyone who wants to see God at work transforming the world.



Great Commission Companies The Emerging Role of Business in Mission

Steve Rundle and Tom Steffen *InterVarsity Press* 2003

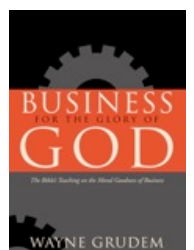
In recent decades global missions have been revolutionized by such movements as microenterprise development efforts and tentmaking professionals working in restricted access countries. But little has yet been said about the new missions opportunities created by today's globalized economy. Nor has much been documented about the role that corporations and businesses can have in the missionary enterprise. Economist Steve Rundle and missiologist Tom Steffen offer a new paradigm for the convergence of business and missions - the Great Commission Company.



Business for the Glory of God The Bible's Teaching on the Moral Goodness of Business

Wayne Grudem *Crossway Books* 2003

Wayne Grudem introduces a novel concept: business itself glorifies God when it is conducted in a way that imitates God's character and creation. He shows that all aspects of business, including ownership, profit, money, competition, and borrowing and lending, glorify God because they are reflective of God's nature. This biblically based book is a thoughtful guide to imitating God during interactions with customers, coworkers, employees, and other businesses.



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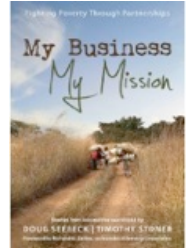
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More Business as Mission Books - Case Studies and Stories

My Business, My Mission Fighting Poverty Through Partnerships

Doug Seebeck and Timothy Stoner CRC Publications 2009

My Business, My Mission tells the story of a movement that is changing the lives of tens of thousands of people in the most impoverished nations on earth. It is also transforming business people in the northern and southern hemispheres by exposing them to a revolutionary paradigm: the idea that God has called them into mission through business. Through the work of a remarkable organization called Partners Worldwide, North American businesspeople and entrepreneurs in developing countries are joining together to fight poverty. Their mission is simple: to expand their businesses, create wealth, and provide jobs for the poor in Christ's name.



Merchant to Romania Business as Missions in Post-Communist Eastern Europe

Jeri Little DayOne Publications 2009

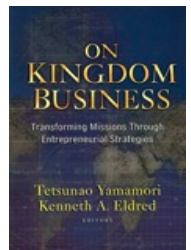
Jeri Little, a young entrepreneur from the white-collar business world of Orange County, California, felt the Lord was calling him to move to Romania to use his business skills in missions. This is Jeri's account of how the Lord has used this ministry to birth a variety of business enterprises in Romania. There are cultural and historical insights as Jeri describes each small step of faith in his journey towards establishing 'businesses as missions' in the former Communist bloc. This is a tale of how God has used business in Eastern Europe as a vehicle for reaching people with the good news of Jesus.



On Kingdom Business Transforming Missions Through Entrepreneurial Strategies

Ted Yamamori and Kenneth A. Eldred (Eds) Crossway Books 2003

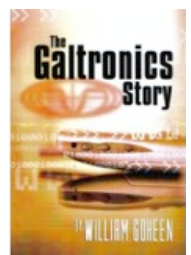
On Kingdom Business proposes a new model for using business in missions: kingdom entrepreneurship. Kingdom entrepreneurs are "job-makers," starting for-profit businesses of all sizes, real businesses that meet real needs. This book provides a conceptual foundation for kingdom entrepreneurship and explores its contemporary development using case studies of kingdom businesses and reflecting on the lessons kingdom entrepreneurs have already learned.



The Galtronics Story

William Goheen Wipf & Stock 2004

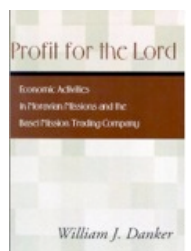
Can you imagine millions of acres of grain ripened for the harvest with thousands of laborers seeking to gather in the crop by hand? What would happen if a large shipment of combines were suddenly delivered? We know the grain ripe unto harvest represents those in several thousand people, ethnic, and language groups who have not yet heard the Gospel message. But what if those combines were businesses that could be used as vehicles and platforms for building relationships? Galtronics is one such business and its story will both encourage and enlighten you as to how a man and a woman turned an idea into a global business for the express purpose of sharing the Gospel of Jesus Christ.



Profit for the Lord Economic Activities in Moravian Missions and the Basel Mission Trading Company

William J. Danker Wipf & Stock 2002

Danker's informative book is a study of the Moravians and the Basel Mission Trading Company, particularly on the economic structures they created to support their mission work. The author contends that the Church's ministry in the world must include ministry to man's economic needs and hopes that it will "help free Christians on mission frontiers on all six continents to find the forms that will carry out the tentmaking mission of the Church in the marketplace today."



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